

A Note On 'You'

'You' and 'your' mean the Customer.

Data Processing Annex

1 Subject Matter Of The Processing Of Personal Data

This Data Processing Annex sets out the details regarding how Customer Personal Data is Processed when providing the Media Live Service.

2 Duration Of The Processing Of Personal Data

BT or its Sub-Processor will Process the Customer Personal Data for the Media Live Service as set out in this Annex for as long as BT provides the Media Live Service and for as long as BT may be required to Process the Customer Personal Data in accordance with Applicable Law.

3 The Nature And Purpose Of The Processing Of Personal Data

3.1 BT Media Live is a broadcast system to transmit live video from ad hoc locations in Central London to BT Tower where the transmission can then be forwarded via fibre or satellite to the customer's studio.

3.2 This is subject to the proximity of locations to the BT Tower which has the receiving equipment.

3.3 We process business contact details for the purposes of establishing the service with you.

4 Types Of Personal Data and Categories of Data Subjects

4.1 The types of Customer Personal Data Processed by BT or its Sub-Processors or you may be:

- 4.1.1 name;
- 4.1.2 gender;
- 4.1.3 date of birth (DoB);
- 4.1.4 personal photo pictures or video images;
- 4.1.5 person document;
- 4.1.6 driving licence number;
- 4.1.7 user ID/login/account;
- 4.1.8 passwords;
- 4.1.9 validation details/shared secret questions;
- 4.1.10 identity management;
- 4.1.11 account rights;
- 4.1.12 name of customer;
- 4.1.13 position;
- 4.1.14 job title; and
- 4.1.15 supplier representatives

This list is not exhaustive as you will specify what Customer Personal Data is Processed.

4.2 The Customer Personal Data may concern the following categories of Data Subjects:

- 4.2.1 your end users; and
- 4.2.2 your employees, directors and contractors.

This list is not exhaustive as you will specify what Customer Personal Data is Processed.