

MEDIA MATCH OFFER

Offer Period

1. The Media Match Offer (“**Offer**”) will be available to new Digital Marketing Hub customers who fulfil the eligibility criteria set out in paragraph 5 below.
2. Except as expressly amended, the terms and conditions for Digital Marketing Hub available on Digital Marketing Hub Platform will apply.
3. Words that are capitalised but have not been defined have the meaning given to them in the terms and conditions for Digital Marketing Hub.
4. The following additional terms will apply to this Offer:

Eligibility

5. The Offer will be available at BT’s discretion to new Digital Marketing Hub customers who:
 - a. create a Digital Marketing Hub Account;
 - b. create and book a Campaign; and
 - c. have been provided with a voucher.
6. The Offer is only applicable to the customer’s first Campaign booked on the Digital Marketing Hub.
7. The ability to create and book Campaigns on the Digital Marketing Hub is subject to the availability of the Digital Marketing Hub team and the length of time it takes to create and book a Campaign will vary depending on complexity. As such the Offer is provided on a ‘first come first served’ basis.

The Offer

8. BT will match the amount of a customer’s Budget that is allocated to Advertisement up to £120 on the first Campaign a customer books on the Digital Marketing Hub.
9. Charges as set out in the terms and conditions for Digital Marketing Hub available on Digital Marketing Hub Platform will apply.
10. This Offer cannot be used together with any other BT offer, unless specifically stated by BT in writing.
11. BT may withdraw or amend this Offer at any time without notice.
12. This Offer cannot be substituted for cash value, is non-transferable and is limited to one Campaign per Digital Marketing Hub Account.