



# Driving better outcomes for your communities through digital transformation

Enabling digital organisations to increase effectiveness and reduce costs



## Give your people the tools to do more, reduce costs and make citizens' lives better

The Local Government Association estimates that local authorities face a £5.8bn funding gap by 2020. So the challenge to do more with less has never been greater. Rising demand for services, combined with the pressure from central government to reduce costs, means going digital isn't just an ideal. It's a necessity. But with the right partner, it's never been more achievable.

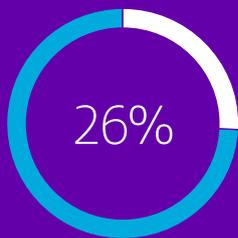
We can help you save money and create the communications platforms needed to be a digital organisation. One where you can give your staff the vital information they need to deliver great local services, wherever they are. One where you can consolidate, streamline and deliver services and back office functions at a lower cost. One where you can make lives better.

Being a digital organisation means having great connectivity; so you can bring people, applications and places together to achieve more and reduce costs. We have the people, experience and solutions to make this a reality. Our background, capabilities and expertise mean we can help you at every step as you go digital. And our end-to-end solutions can help you be more effective as an organisation, whilst spending less.



## Meeting the challenges of digital transformation

With all its benefits, it's no surprise that in a recent Municipal Journal survey<sup>1</sup>, 83% of respondents said digital transformation was one of their top five priorities. But how do you make the most of this opportunity to be more effective, and do more for less? How can you make new technology work with old investments? That's where we come in. Here's how our solutions can help:



of public sector organisations say that lack of IT agility is the major barrier to achieving the operational benefits of digital transformation **Microsoft<sup>2</sup>**

- **We can consolidate and optimise networks to give you higher speeds and additional bandwidth.** Through our IP Connect UK range, we can offer a choice of access technologies, speeds and resilience options that fit perfectly with your organisation's needs. As well as reducing costs, the right network solution can help you respond quickly to changing organisational demands and deliver new, more efficient services – matching capacity to demand.
- **We can help you move to cloud-based voice solutions at your own pace, balancing the need for new services with your existing infrastructure investments.** Our SIP Trunking solutions can eliminate the need for separate phone lines and help you make immediate savings, and discover new ways to collaborate and work remotely.
- **We can give you access to the UK's largest and fastest mobile network, CESG-approved smartphones and tablets, and the latest mobility applications.** By integrating these with your back-office systems, your people can have secure access to information wherever they are, cutting travel costs and increasing effectiveness.

# The right solutions, easily secured, at the right price

Our experience of helping local government with their digital transformation means we're already present on many national and local procurement frameworks. In other words, it's easier to buy from us. And we're already tried and tested. So we'll save you time and money. You'll find our network, voice and mobile services on the **RM1045 Network Services** and **G Cloud IX** frameworks at the best possible price.

Beyond the procurement process, our experience with organisations like yours means we know what becoming a digital organisation looks like for local government. We can integrate your existing investments and help create a leaner, more flexible infrastructure. We'll use our expertise across network, voice and mobile services to deliver the right solutions, so you're free to focus on being more effective, reducing costs and making lives better.

# An end-to-end service, with the support you need

We already have over 400 local government customers across Scotland, England, Wales, and Northern Ireland. With that experience, we can make sure our solutions match your needs perfectly. And when it comes to installation, or if you ever need help, our UK-wide network of engineers means we're never too far away to lend a hand. We'll work with you from procurement, to deployment, and continue to support you after everything you need is ready to go.

We know how important security is in local government. So our solutions are built to be both secure and robust. From our 14 global security operations centres, 2,500 security professionals are constantly watching, learning, predicting and responding to the latest threats to protect our customers and BT. We also helped to develop the ISO27001 standard for information security management, so you know we're committed to keeping your organisation safe and citizens' data secure.

Find out how we can make a difference today

Visit: <http://www.bt.com/business/localgovdigitalorg>

<sup>1</sup> How Is Digital Transformation Changing The Delivery Of Local Public Services? (The Municipal Journal, June 2017)

<sup>2</sup> The Age of Innocence, Inertia or Innovation? (Microsoft, 2017)

#### Offices Worldwide

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