



Is BTnet right for your business?

BTnet is the UK's number one leased line internet service as ranked by Netcraft. Find out if it's the right choice for your business now.

1. Does your internet connection ever slow down?

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You answered **yes**

Get reliability you can count on



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Slow internet is often caused by too many people being online at the same time. This is because you share your connection – and your bandwidth – with other businesses.

3

BTnet is our most reliable internet connection because it's dedicated to your business. You don't share it with anyone else, so you don't need to worry about other people slowing you down when you're trying to get things done.

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You answered **no**

Prepare for tomorrow, today



It's great that your broadband meets your existing needs. But are you sure it'll be able to keep up with your future demands? For instance, could your whole team still get online if you take on any extra staff? What happens if you switch to using bandwidth-hungry apps?

BTnet is an internet connection that's dedicated to your business alone. You don't share it with anyone else. So you can always rely on it to keep up with your needs. Now and forever.

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2. Do you need to upload or download large files?

Is BTnet right for your business?

You answered **yes**

Get the speed and capacity you need



Most internet connections download much faster than they can upload. With BTnet, you get the same upload and download speeds of up to 10Gbps. And because it's unlimited, you can use as much data as you like. You can even flex your speeds depending on your changing business demands. So when you hit a busy period, you can increase your speed and carry on sending huge files and holding virtual meetings. Then, when things calm down, save money by reducing it.



Is BTnet right for your business?

You answered **no**

Be ready for the unexpected

Even if you don't generally handle huge file sizes, your customers might. So don't let a surprise file transfer take hours to download. BTnet comes with up to 10Gbps upload and download speeds. And you can flex your speeds depending on your changing business demands. So when you hit a busy period, you can add more capacity to send extra-large files, run cloud-based apps and hold virtual meetings.





3. Would you lose business if your internet went down?

Is BTnet right for your business?

You answered **yes**

Relax, we've got you covered



BTnet comes with a market-leading 100 per cent availability Service Level Agreement. So we're confident it won't let you down. But in the rare event that something does go wrong, our UK-based support team is there for you 24/7. And we'll do everything we can to get you back up and running within five hours.



You answered **no**

Unexpected downtime costs more than you think

Did you know that internet outage cost UK businesses over 60 million working hours in 2018?* And that's just lost productivity. It's hard to put a price on a missed opportunity. BTnet can help you avoid downtime. It comes with a market-leading 100 per cent availability Service Level Agreement and 24/7 UK-based support. And in the rare event that something does go wrong, we aim to get you back up and running within five hours.





4. Do you have the right tools to protect your business?

You answered **yes**

Keep an even closer eye on your security



It's great that you already monitor your network. But new threats are emerging all the time. In fact, small businesses in the UK are the target of an estimated 65,000 attempted cyber attacks every day.**



BTnet comes with the option of a Cisco Meraki router, giving you even more control and protection. It comes with Guest Wi-Fi, so your customers can get online without having access to your network, and a user portal to monitor your bandwidth at all times.



To defend against cyberattacks, you can also add BTnet Security for a fixed monthly fee. This is fully integrated into the Meraki router and comes with everything from a firewall, content filtering, and threat detection and prevention.



You answered **no**

Lock down your security



You may not think you're at risk, but small businesses in the UK are the target of an estimated 65,000 attempted cyber attacks every day.** So you need to secure your network.

BTnet comes with the option of a Cisco Meraki router, giving you even more control and protection. It comes with Guest Wi-Fi, so your customers can get online without having access to your network, and a user portal to monitor your bandwidth at all times.

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5 reasons why you need BTnet to succeed

Outstanding reliability

BTnet is a leased line that's dedicated only to you and your business. Because you don't share your connection with anyone else there's no need to worry about busy periods, no matter what you're doing. It's reliability you can always count on.

All the speed and capacity you need

You get the same upload and download speeds of up to 10Gbps. So you can run cloud-based phone systems and apps, as well as send huge files and hold virtual meetings. And you can even flex your speed up or down, depending on your changing business demands.

Service you can rely on

We have a 100 per cent target availability SLA, so we're confident that BTnet won't let you down. But should the worst happen, our UK-based support team are available 24/7. And our engineers will aim to get you back up and running in five hours.

More control

BTnet comes with the option of a Cisco Meraki router. This gives you integrated wi-fi, Guest Wi-Fi for your visitors and plenty of plug-and-play LAN ports. And with the BTnet user portal, you can keep an eye on usage from any device, any time.

More protection

For a fixed monthly charge, you can also add BTnet Security. It comes with a firewall, content filtering, and threat detection and prevention, to keep your business protected. We'll also continuously update your service against new cyber threats.

**Ready to find out how BTnet can take your business further?
Call us on 0800 917 9122**

Terms and conditions apply. UK's Number 1 leased line service: as ranked by Netcraft since December 2009. Minimum period of service applies. All connections are subject to survey. Full terms and conditions and Service Level Agreements (SLAs) can be found under the BTnet Leased Line heading at business.bt.com/terms, under the Broadband and Internet dropdown.

*<https://www.business-money.com/announcements/uk-businesses-lose-60-million-hours-to-internet-downtime-in-2018/>

**<https://www.hiscoxgroup.com/news/press-releases/2018/18-10-18>



