



Let there be lights

with **BT Halo for business**

We've combined the power of fibre, unlimited mobile and a digital phone line you can answer from anywhere. Could it be what you need to get your business moving?



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1. Would you lose business if your internet went down?

You answered **yes**

Get fibre with a plan B



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An internet outage can knock your business and leave you out of pocket if you miss orders or bookings. BT Halo for business comes with award-winning 4G Assure, which means your broadband automatically switches to 4G if there's a problem with your connection. Keeping you online. We're confident it won't let you down – but if it does, our Always Connected Guarantee means we'll give you money back.



You answered **no**

Missed opportunities mean lost business



Did you know that internet outages cost UK businesses over 60 million working hours*? While you're busy sorting out your internet, you might be losing customers to your competitors. BT Halo for business comes with award-winning 4G Assure, which means your broadband automatically switches to 4G if there's a problem with your connection. Keeping you online. We're confident it won't let you down – but if it does, our Always Connected Guarantee means we'll give you money back.





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2. Do you work on the move or in different places?

Is BT Halo for business right for you?

You answered **yes**

Keep your business moving



Don't just take your mobile with you when you work on the move, take your business too. Our app lets you make and take calls from your business number on your smartphone, wherever you are. So you can stay connected with your customers and colleagues, and get on with business wherever you choose to work.



Is BT Halo for business right for you?

You answered **no**

Always be ready to respond

You might go to work at the same place every day, but what if you need to respond urgently out of hours? That's where our digital phone line comes in. It keeps you connected with your customers and colleagues, wherever and whenever you work. Just download our app on your smartphone, and make and take calls from your business number, anywhere.





3. Would your business struggle if you changed your number?

Is BT Halo for business right for you?

You answered **yes**

Keep your number with you

Your business number is important. It's part of your local identity. Your reputation and hard work are tied up in it. With our digital phone line, you can keep that number for life. So your local presence stays with you. And your customers can find you. Whether you're moving across town or across the country.



You answered **no**

It's more important than you think

With a traditional line, you could lose your number if you move your business. Disrupting your trade and frustrating your customers. With our digital phone line, your business number goes where you go. So your local presence always stays with you.



4. Do you worry about keeping up with calls?



You answered **yes**

Get in the driving seat

Some days it can feel like you spend too much time on the phone. Our digital phone line puts you in control of your calls. Its call divert feature sends unanswered calls through to your colleagues, when you're up against it. And it converts voicemails to texts, making it easier to catch up on missed calls.

It automatically blocks nuisance calls from tens of thousands of known numbers, too. So you can cut out unnecessary calls and stay focused on what really matters.



You answered **no**

Free up time for other things



There's always room to improve your processes. A minute saved on calls is a minute you could spend focusing elsewhere. Our digital phone line has a call divert feature that sends unanswered calls through to your colleagues, when you're up against it. And it converts voicemails to texts, making it easier to catch up on missed calls.

It automatically blocks nuisance calls from tens of thousands of known numbers, too. So you can cut out unnecessary calls and stay focused on what really matters.



5. Could you work without your smartphone?



You answered **yes**

Be ready for change

- ✓ Your smartphone could be more important than you think. Nowadays, customers and suppliers expect small businesses to work in more flexible ways. They expect to reach you on their terms. So your smartphone could be more important than you think.
 - ✓ If you decide to really embrace mobile working, BT Halo for business lets you pair the best plan with the best device for you.
 - ✓ 5G offers a near-instant connection, so you can download files in seconds. And if you choose an unlimited plan, we won't cap your data or restrict your speed. So you get as much data as you need to get you through the working day.
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You answered **no**

We don't stick to the speed limit

You need a mobile plan that's fast and up to the job. One with more than enough data to get you through the working day. With a range of phones to choose from, you can pair the best plan with the best device for you.

If you pick 5G, you can expect a near-instant connection that downloads files in seconds. And if you choose an unlimited plan, we won't cap your data or restrict your speed. So you can browse and download everything you need without ever slowing down.



Five reasons you can connect like never before with BT Halo for business

Fibre with a plan B

Your broadband automatically switches to 4G if there's a problem with your connection. We're confident it won't let you down – but if it does, our Always Connected Guarantee means we'll give you money back.

Business on the move

With our digital phone line, your business goes where you go. Download our app on your smartphone, and you can make and take calls from your business number wherever you are. And that number's yours forever – so your local presence always stays with you, even if your business moves.

Work smarter on your smartphone

With our unlimited mobile plans, there are no data caps and no speed restrictions. Browse and download everything you need without slowing down. And if you want an extra boost, upgrade to 5G: a near-instant connection that helps you stream in high quality and download files in seconds.

A fixed price

It all comes with a price that stays the same for your whole contract. Plus, you'll get a discount on your mobile plan, compared to customers who buy it separately. That's more money going back into your business.

Solid service

You don't need to be an IT expert, because our UK-based support is here to help. A dedicated broadband and digital phone line team are available 24/7. While our Enhanced IT support team can help you with everything from setting up printers to removing nasty viruses.



Get the combined power of BT Halo for business

Call us on 0800 916 0127

4G Assure comes with our Enhanced bundles only. The automatic switch over to 4G is subject to you having adequate 4G signal and power at your site. Our ISPA Award is for "Best Customer Solution 2019". It's trademark of the Internet Services Providers' Association, and we use it under license. You can keep the same business number for life, except in exceptional cases where we may have to stop your number. Our fixed price guarantee is guaranteed for the whole of your minimum contract term. It covers your monthly bundle price and monthly mobile price. But not services like add-ons or out of bundle charges. Enhanced IT support is for Enhanced broadband customers only. Terms and conditions apply.

*<https://www.business-money.com/announcements/uk-businesses-lose-60-million-hours-to-internet-downtime-in-2018/>

