

BT Cloud Phone for your business.

A guide to our IP Phones portfolio.



RingCentral®



Contents.

- 3 **An overview.**
- 4 **The IP phone range from BT Business Cloud Phone.**
 - 4 BT Polycom VVX range
 - 5 BT Yealink W52-P
 - 6 BT Polycom IP 6000 Conference Phone
 - 7 BT Cisco SPA – 122 ATA
- 8 **Appendix.**
Features deigned to keep your business talking
- 9 **Why BT?**
- 10 **Device specifications.**

We have tested and configured all our IP devices to make sure they work perfectly with our BT Cloud Phone Service. So to make sure you experience the quality of calls you'd expect, only IP devices from the BT Cloud Phone portfolio can be used.



An overview.

The IP phone range from BT Business Cloud Phone.

BT Cloud Phone IP Phones are an ideal choice for businesses of any size. We configure them for you so they're easy to set up and use, and will help to improve your voice communications. You can add more sites or users quickly and easily and benefit from improved functionality. You may already be using the BT Cloud Phone service and are now looking to add more devices to your phone system. Or perhaps you're switching to BT Cloud Phone and simply want the best phones for your business. Either way, we have a range of IP Phones to meet your needs.

To highlight what we offer and to help you make a choice, we've summarised the key features and benefits of each phone or phone range.



The IP phone range from BT Business Cloud Phone.

Designed to meet your day-to-day needs.

BT Polycom VVX range.

The Polycom range of IP phones offers something for every business, whatever your needs. Whether you're looking for an entry-level phone that's suitable for general use, a mid-range model that meets the communication demands of office workers and call attendants, or best-in-class desktop productivity and unified communications for busy professionals – there's a model to suit you.

If you want crystal clear communications, enhanced collaboration and improved personal productivity, a Polycom phone is an ideal choice. Plus, all the help you need to set up your phone, so you can hit the ground running.



BT Polycom VVX 301.

Ideal for general office use and anyone handling a low to moderate number of calls.

The benefits.

- Efficient call handling with a simple and intuitive user interface which makes navigation easy.
- HD ready for life-like conversations.
- Comes with a Power Supply Unit and preconfigured for your BT Cloud Phone service so you just need to plug it in and you are ready to go.



BT Polycom VVX 411.

Mid range business phone ideal for SoHo, office staff and call centre workers

The benefits.

- Modern design and colour display screen makes call handling simple.
- HD ready for life-like conversations.
- Comes with a Power Supply Unit and preconfigured for your BT Cloud Phone service so you just need to plug it in and you are ready to go.

BT Polycom VVX 601.

Premium business phone ideal for corporate executives and business managers.

The benefits.

- Large high-resolution colour screen with touchscreen functionality makes it easy to use.
- Gesture-based, smartphone like operation.
- HD ready for life-like conversations.
- Comes with a Power Supply Unit and preconfigured for your BT Cloud Phone service so you just need to plug it in and you are ready to go.

BT Polycom VVX411 or VVX601, complete with an Expansion Module.

Turns the BT Polycom VVX411 or VVX601 into an attendant console for your Receptionist or other admin staff who manage multiple calls on a daily basis.

- Module has multi-function line keys that can be set up as busy lamp fields, speed dial or call appearance.
- No separate set up as power and signalling is provided by the host VVX.

The IP phone range from BT Business Cloud Phone.

Answer calls from any desk.

BT Yealink W52-P.

The BT Yealink W52-P cordless phone is the ideal choice if you want a device that offers you mobility, while you're in the office. Simply take the handset with you when you move from your desk and you won't miss any calls.

The W52-P uses industry standard Digital Enhanced Cordless Telecommunications (DECT) to ensure secure communications and the handset is HD ready for exceptional sound quality. You can have up to four handsets per base station (and each base station supports a maximum of one BT Cloud Phone user licence).



BT Yealink W52-P.

The benefits.

- A phone that's built for business – this is a flexible, cordless solution that's ideally suited to small businesses.
- Improved customer service – you can take your phone with you when you're away from your desk so you're always available to answer calls.
- A more professional image – you get lifelike voice communications.
- Clear lines – the integrated Power over Ethernet (PoE) (Class 1) offers resistance to interference from mobile phone and other wireless devices.
- Energy-saving – due to the phone's eco features.

The IP phone range from BT Business Cloud Phone.

Better for business.

BT Polycom IP 6000 Conference Phone.

The BT Polycom IP 6000 is an advanced conference phone that's designed to deliver superior performance. With advanced features and remarkable voice quality, it transforms ordinary conference calls into interactive conversations that sound as natural as if you're talking face-to-face. It's designed for small to medium-sized rooms.



BT Polycom IP 6000 Conference Phone.

The benefits.

- Unparalleled voice clarity – HD ready for more efficient and productive conference calls.
- Improved conference calls – Polycom's patented Acoustic Clarity Technology delivers the best conference phone experience, with no compromises.
- Extensive coverage – a 12-foot microphone pickup, combined with Automatic Gain Control, means the IP 6000 delivers a performance far beyond the older SoundStation IP conference phones.
- Industry-leading SIP software – this phone uses the most advanced SIP endpoint software in the industry and offers you advanced call handling, security, and provisioning features.
- Compatibility – when used with the BT Cloud Phone service, this device maximises voice quality and feature availability, while simplifying management and administration.
- High-resolution display – allows robust call information and multi-language support.

The IP phone range from BT Business Cloud Phone.

An affordable option packed with features.

BT Cisco SPA - 122 Analogue Terminal Adaptor (ATA).

It's perfect for businesses that are new to IP technology as it gives you the capability to connect analogue devices to our BT Cloud Phone service.

So you can protect and extend your investment in your existing analogue telephones, conference speakerphones and fax machines, as well as control your migration to IP voice with this affordable, reliable solution.

There's no need to compromise on voice quality and features, or phone and fax capabilities, because the BT Cisco SPA - 122 ATA delivers on all counts.

It delivers advanced features to keep employees connected and helps your business to serve customers, all on a highly secure BT network.



BT Cisco SPA - 122 Analogue Terminal Adaptor (ATA).

The benefits.

- No compromise on voice quality – you get a high-quality Voice over Internet Protocol.
- High-quality, clear-sounding voice – that's because the ATA has advanced voice quality-of-service (QoS) capabilities and uses the industry-leading voice Session Initiation Protocol (SIP) stack.
- Easier multitasking – you can send a fax, be on the phone and send an email all at the same time.
- Greater flexibility – includes two standard telephone ports, each with an independent phone number, for use with fax machines or analogue phone devices; one fast Ethernet WAN port and one fast Ethernet LAN port for local home or business network connection.

Appendix.

Features designed to keep your business talking.

The BT Cloud Phone service gives you access to a comprehensive set of features to make it easier to manage your calls. And remember you also get these added-value extras.

Call logs.

You can get a simple, or more detailed, itemised view of call activity across your whole estate from the BT Cloud Phone portal.

Mobile app (Android and iOS).

You can take your business, including your entire phone system, anywhere with our BT Cloud Phone service. The mobile app works on tablets and smartphones and allows you to make and receive calls using the main business number (via 3G/4G* or wi-fi).

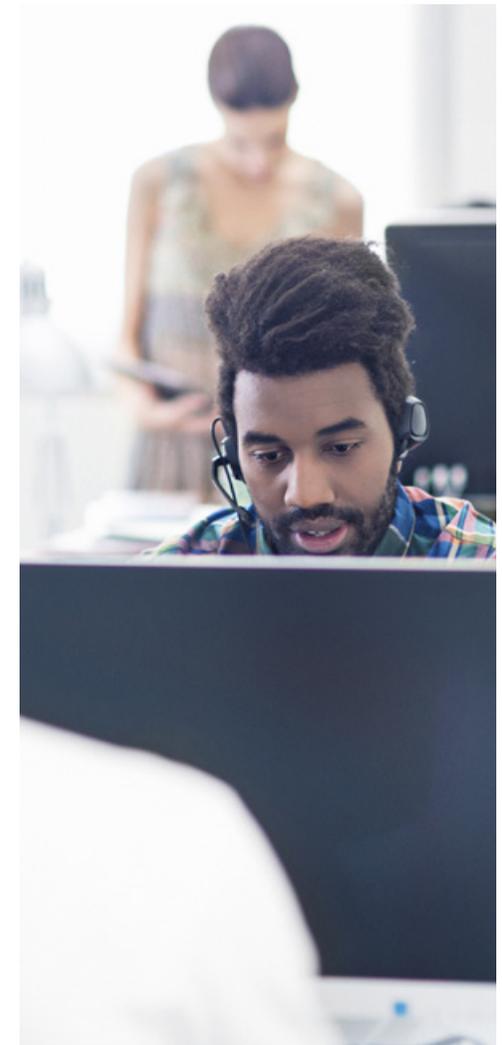
*Be mindful of data usage.

Meetings.

Our 'Meetings' feature helps you reduce the time and cost spent on travel. When you're in a different location to your customers and colleagues, you can host conference calls, share your desktop, and make video calls.

Fax.

There's no need for a separate fax machine as BT Cloud Phone can send and receive faxes as well as handle voice calls.



Why BT?



Why BT?

We're networking experts and have invested heavily in our

21st Century network

to make sure we can provide excellent coverage and cost-effective access options to customers across the UK.



We do this day in, day out, for around **900,000** businesses – more than anyone else – so you can rely on us to get it right for you.



We have the expertise and technology to offer you a complete end-to-end

cloud solution

that delivers the reliability and performance you need. Because we provide every element of the service, we can make sure it all works together perfectly. And if there's ever a problem, we can fix it quickly.



Our partnerships with other market leading mobile companies provide a

one-stop shop

that offers specialist handset ranges tailored to all types of business.



Our Service Hub, which is home to our

expert team

of VoIP Phone System specialists is always on hand to make sure your system runs smoothly.

Device specifications.



BT Polycom VVX 301.

- 3.2 inch 8 level gray scale display.
- 208 x 104 pixel backlit LCD.
- 6 programmable line keys.
- HD ready.
- Dual-port 10/100 Ethernet.
- Dedicated RJ-9 headset port.
- Hearing aid compatibility to ITU-T P.370 and TIA 504A standards.



BT Polycom VVX 411.

- 3.5 inch colour display.
- 320 x 240 pixel TFT LCD.
- 12 programmable line keys.
- HD ready.
- Dual-port 10/100/1000 Ethernet.
- 1 x USB port.
- Dedicated RJ-9 headset port.
- Hearing aid compatibility to ITU-T P.370 and TIA 504A standards.



BT Polycom VVX 601.

- 4.5 inch colour touchscreen display.
- 480 X 272 pixel TFT LCD
- 16 programmable line keys.
- HD ready.
- Dual-port 10/100/1000 Ethernet.
- 2 x USB ports.
- Dedicated RJ-9 headset port.
- Hearing aid compatibility to ITU-T P.370 and TIA 504A standards.



BT Polycom VVX Colour Expansion Module – sold with BT Polycom VVX401 and VVX601.

- 4.3 inch colour display.
- 28 programmable line keys.
- 3 page keys for additional line appearances (84 in total).
- 480 x 272 pixel resolution.
- 2 auxiliary ports (RJ-11).
- Power provided by Polycom VVX host phone.

BT Polycom VVX phones come with a Power Supply Unit.
All devices come with a 12 month warranty.



BT Yealink - W52-P.

- Wireless communications and HD ready for SIP based wideband technology.
- Up to four DECT cordless handsets can be paired.
- 1.8-inch colour LCD display.
- 11 hours talk time, 120 hours' standby time.
- Can be desktop or wall mounted.
- Over the Air (OTA) update.
- The base station supports a maximum of one BT Cloud Phone user licence.
- Coverage: up to 30m indoors and 100m outdoors.



BT Polycom IP 6000 Conference Phone.

- Voice pick up to 12 feet.
- White LED backlight with custom intensity control.
- HD ready.
- Call handling, security and provision features.
- Hi-res display.
- Shows call status.
- Integrated Power over Ethernet (PoE) that offers resistance to interference from mobile phone and wireless other devices.



BT Cisco SPA - 122 ATA.

- High-quality voice.
- Supports highly secure encryption-based methods for communication.
- Can be installed as a desktop top unit or wall mounted.
- Easy installation and changes.
- Two standard ports.



We're communication specialists and design everything to work perfectly together.
Your IP phone comes pre-configured for your BT Cloud Phone service so only IP devices from the BT Cloud Phone portfolio can be used with the BT Cloud Phone service.

Things you need to know.

All prices exclude VAT and are correct at the time of publication but may be modified from time to time. See <http://bt.com/pricing>.

Terms and conditions apply. You can find our standard Terms and Conditions at www.bt.com/terms.

Offices Worldwide.

The services described in this publication are subject to availability and may be modified from time to time. Services and equipment are provided subject to British Telecommunications plc's respective standard conditions of contract. Nothing in this publication forms any part of any contract. © British Telecommunications plc 2016. Registered office: 81 Newgate Street, London EC1A 7AJ. Registered in England No. 1800000.

Find out more at:

bt.com/btcloudphone

