

Datasheet

# Cisco SD-WAN Designed with complex networks in mind



# Meeting the demands of your digital business

The business world is changing. Your network is facing more demands than ever as colleagues, customers and suppliers go digital. Cisco SD-WAN can help. It puts your network securely in the cloud. So you can take your business anywhere you want it to go.

## Deciding on the right network can seem like a challenge:

- How do I cope with all the extra data traffic complicated applications create?
- How do I manage a hybrid WAN when all my sites are so different, and what can I do to protect the really important ones?
- How do I make sure everything stays secure?
- How do I support these services around the world?

We'll pull the features you need into a simple solution supported by our growing network. And we'll give you the support you need to make it a success.

## So why choose Cisco SD-WAN?

93% of people we asked said they wanted a fully managed or partially managed solution.

**Better use of bandwidth:** it's easy to balance and shape traffic, so your critical applications always use the best path.

Faster: seamless cloud connectivity makes it easier to use apps. And with more available bandwidth you'll get a much faster performance. It's more flexible too, so it's easy to keep up as things change.

**Adaptable:** it works with a range of BT or third-party internet and network services.

**Fully managed:** we'll help you with everything, from installation and set up through to monitoring of the service.

## As part of our Intelligent Connectivity vision, our platform lets you:

- scale your network as it becomes more complex
- deliver and manage Cisco SD-WAN easily
- see your whole network online
- · stay secure with an encrypted network
- call on our SD-WAN specialists if you need help
- reduce logistical headaches we manage everything when it comes to CPE
- relax knowing a specialist team will set up and maintain your SD-WAN service.

## What is Intelligent Connectivity?

We're creating a network for the future using technology like NFV, SDN and SD-WAN to build on our secure core network.

One that supports your digital strategy today and tomorrow.

## It's easy to see what's going on

Cisco SD-WAN is included in the BT My Account portal - an online view of all your services. So you'll always know what's happening on your network.

You get built-in reporting, too. LiveAction gives you real-time statements and analytics that help you make the right decisions about your network, applications and data traffic.

It's easy to set up and use. And you can log in anywhere you have an internet connection.

### What about security?

It's important to us that your entire network is secure from the start. That includes:

- your controller and gateway infrastructure
- your controller connectivity
- threats from the internet and public clouds (it's easy to roll out tech like Zscaler to help)
- how you match the security you're familiar with in private networks (MLPS)
- unauthorised access to My Account.

It's a lot to consider. But we're here to take care of it all for you. We've got 2,500 security experts and 14 operation centres working around the clock to help you stay secure.

#### Ten reasons to choose us

When it comes to SD-WAN, it's not one-size-fits-all. In a market clouded with hype, different providers offer different things. Here's why we think we should top your list:

- 1. Cisco SD-WAN is designed around today's large enterprise network giving you better bandwidth, cloud connectivity and security.
- 2. We've got the experience to help your business. With one of the most widely-used SD-WAN solutions in retail, healthcare, financial services, energy and more.
- 3. We're one of only five global gold Cisco partners. We're long-standing innovation allies. We've been combining our strength and Cisco's technology for decades.
- 4. The managed service means it's easy for our customers to migrate over, so you can make use of your existing in-house Cisco skills.
- 5. Our delivery team offer lots of industry knowledge and local expertise. They make delivery fast, simple and secure.
- 6. Finally, we'll use our experience, wider capabilities and security know-how to help you get the most out of your project.
- 7. You can build a secure SD-WAN on overlay and underlay networks for inherent resilience to match your site requirements.
- 8. It's easy to evolve towards virtualised services including VNFs from our Connect Services Platform.
- 9. You can optimise the configuration of your managed SD-WAN, based on what we've learned from deploying it for others.
- 10. You can increase network visibility, we offer best in class analytics for you to use.

89% of people we asked said ongoing help was important when it came to choosing a provider for Hybrid WAN, NFV or SD-WAN



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Find out more at: www.bt.com/business/intelligentconnectivity

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