BT Cloud Phone for your business.
A guide to our IP Phones portfolio.
We have tested and configured all our IP devices to make sure they work perfectly with our BT Cloud Phone Service. So to make sure you experience the quality of calls you’d expect, only IP devices from the BT Cloud Phone portfolio can be used.
An overview.

The IP phone range from BT Business Cloud Phone.

BT Cloud Phone IP Phones are an ideal choice for businesses of any size. We configure them for you so they're easy to set up and use, and will help to improve your voice communications. You can add more sites or users quickly and easily and benefit from improved functionality. You may already be using the BT Cloud Phone service and are now looking to add more devices to your phone system. Or perhaps you’re switching to BT Cloud Phone and simply want the best phones for your business. Either way, we have a range of IP Phones to meet your needs.

To highlight what we offer and to help you make a choice, we’ve summarised the key features and benefits of each phone or phone range.
The IP phone range from BT Business Cloud Phone.

Designed to meet your day-to-day needs.

**BT Polycom VVX range.**
The Polycom range of IP phones offers something for every business, whatever your needs. Whether you’re looking for an entry-level phone that’s suitable for general use, a mid-range model that meets the communication demands of office workers and call attendants, or best-in-class desktop productivity and unified communications for busy professionals – there’s a model to suit you.

If you want crystal clear communications, enhanced collaboration and improved personal productivity, a Polycom phone is an ideal choice. Plus, all the help you need to set up your phone, so you can hit the ground running.

**BT Polycom VVX 300.**
**The benefits.**
- Efficient call handling – this phone is ideal for employees that handle a low to moderate number of calls.
- HD ready for lifelike conversations.

**BT Polycom VVX 400.**
**The benefits.**
- A phone that meets your needs – the VVX 400 is ideally suited to office staff and call attendants.
- Modern design – there’s an intuitive colour display (that’s larger than the Polycom VVX 300) and easy-to-use line appearances.
- HD ready for lifelike conversations.

**BT Polycom VVX 500.**
**The benefits.**
- Reduced training time – it’s an easy-to-use phone with superior calling features, wrapped in a sleek design.
- More control – administrators can easily set up and maintain a large number of phones across your business.
- Greater flexibility – this phone delivers easy integration with third-party unified communications and productivity applications.
- Future-proof communications – comes ready for future expansion so you can use applications, such as video conferencing and wireless networking.
- Easy to use – features a gesture-based, capacitive touchscreen.
Answer calls from any desk.

**BT Yealink W52-P.**

The BT Yealink W52-P cordless phone is the ideal choice if you want a device that offers you mobility, while you’re in the office. Simply take the handset with you when you move from your desk and you won’t miss any calls.

The W52-P uses industry standard Digital Enhanced Cordless Telecommunications (DECT) to ensure secure communications and the handset is HD ready for exceptional sound quality. You can have up to four handsets per base station (and each base station supports a maximum of one BT Cloud Phone user licence).

**BT Yealink W52-P.**

**The benefits.**

- A phone that’s built for business – this is a flexible, cordless solution that’s ideally suited to small businesses.
- Improved customer service – you can take your phone with you when you’re away from your desk so you’re always available to answer calls.
- A more professional image – you get lifelike voice communications.
- Clear lines – the integrated Power over Ethernet (PoE) (Class 1) offers resistance to interference from mobile phone and other wireless devices.
- Energy-saving – due to the phone’s eco features.
The IP phone range from BT Business Cloud Phone.

Better for business.

**BT Polycom IP 6000 Conference Phone.**
The BT Polycom IP 6000 is an advanced conference phone that’s designed to deliver superior performance. With advanced features and remarkable voice quality, it transforms ordinary conference calls into interactive conversations that sound as natural as if you’re talking face-to-face. It’s designed for small to medium-sized rooms.

**BT Polycom IP 6000 Conference Phone.**

**The benefits.**

- Unparalleled voice clarity – HD ready for more efficient and productive conference calls.
- Improved conference calls – Polycom’s patented Acoustic Clarity Technology delivers the best conference phone experience, with no compromises.
- Extensive coverage – a 12-foot microphone pickup, combined with Automatic Gain Control, means the IP 6000 delivers a performance far beyond the older SoundStation IP conference phones.
- Industry-leading SIP software – this phone uses the most advanced SIP endpoint software in the industry and offers you advanced call handling, security, and provisioning features.
- Compatibility – when used with the BT Cloud Phone service, this device maximises voice quality and feature availability, while simplifying management and administration.
- High-resolution display – allows robust call information and multi-language support.
An affordable option packed with features.

**BT Cisco SPA - 122 Analogue Terminal Adaptor (ATA).**

It’s perfect for businesses that are new to IP technology as it gives you the capability to connect analogue devices to our BT Cloud Phone service.

So you can protect and extend your investment in your existing analogue telephones, conference speakerphones and fax machines, as well as control your migration to IP voice with this affordable, reliable solution.

There’s no need to compromise on voice quality and features, or phone and fax capabilities, because the BT Cisco SPA - 122 ATA delivers on all counts.

It delivers advanced features to keep employees connected and helps your business to serve customers, all on a highly secure BT network.

**The benefits.**

- No compromise on voice quality – you get a high-quality Voice over Internet Protocol.
- High-quality, clear-sounding voice – that’s because the ATA has advanced voice quality-of-service (QoS) capabilities and uses the industry-leading voice Session Initiation Protocol (SIP) stack.
- Easier multitasking – you can send a fax, be on the phone and send an email all at the same time.
- Greater flexibility – includes two standard telephone ports, each with an independent phone number, for use with fax machines or analogue phone devices; one fast Ethernet WAN port and one fast Ethernet LAN port for local home or business network connection.
Features designed to keep your business talking.

The BT Cloud Phone service gives you access to a comprehensive set of features to make it easier to manage your calls. And remember you also get these added-value extras.

Call logs.
You can get a simple, or more detailed, itemised view of call activity across your whole estate from the BT Cloud Phone portal.

Mobile app (Android and iOS).
You can take your business, including your entire phone system, anywhere with our BT Cloud Phone service. The mobile app works on tablets and smartphones and allows you to make and receive calls using the main business number (via 3G/4G* or wi-fi).
*Be mindful of data usage.

Meetings.
Our ‘Meetings’ feature helps you reduce the time and cost spent on travel. When you’re in a different location to your customers and colleagues, you can host conference calls, share your desktop, and make video calls.

Fax.
There’s no need for a separate fax machine as BT Cloud Phone can send and receive faxes as well as handle voice calls.
Why BT?

We’re networking experts and have invested heavily in our 21st Century network to make sure we can provide excellent coverage and cost-effective access options to customers across the UK.

We do this day in, day out, for around 900,000 businesses – more than anyone else – so you can rely on us to get it right for you.

We have the expertise and technology to offer you a complete end-to-end cloud solution that delivers the reliability and performance you need. Because we provide every element of the service, we can make sure it all works together perfectly. And if there’s ever a problem, we can fix it quickly.

Our partnerships with other market leading mobile companies provide a one-stop shop that offers specialist handset ranges tailored to all types of business.

Our Service Hub, which is home to our expert team of VoIP Phone System specialists is always on hand to make sure your system runs smoothly.
Device specifications.

**BT Polycom VVX 300.**
- 3.2 inch-Backlit LCD display.
- Six Programmable Line Keys.
- 208 x 104 pixel resolution.
- HD ready.
- Four-way navigation cluster.
- Shared call/bridged line appearance.
- Dual-port 10/100M Ethernet.

**BT Polycom VVX 400.**
- 3.5-inch colour LCD display.
- 12 Programmable Line Keys.
- 320 x 240 pixel resolution.
- HD ready.
- Four-way navigation cluster.
- Dual-port 10/100M Ethernet.

**BT Polycom VVX 500.**
- 3.5-inch colour touch screen display.
- 12 Programmable Line Keys.
- 320 x 240 pixel resolution.
- Video Playback and Video.
- HD ready.
- 2 x Ethernet 10/100/1000.
- 2 x USB ports.

**BT Yealink - W52-P.**
- Wireless communications and HD ready for SIP based wideband technology.
- Up to four DECT cordless handsets can be paired.
- 1.8-inch 28x160 pixel backlit color display.
- 11 hours talk time, 120 hours’ standby time.
- Can be desktop or wall mounted.
- Over the Air (OTA) update.
- The base station supports a maximum of one BT Cloud Phone user licence.

**BT Polycom IP 6000 Conference Phone.**
- Voice pick up to 12 feet.
- Size (pixels): 255 x 128 (W x H).
- White LED backlight with custom intensity control.
- HD ready.
- Call handling, security and provision features.
- Hi-res display.
- Shows call status.
- Integrated Power over Ethernet (PoE) that offers resistance to interference from mobile phone and wireless other devices.

**BT Cisco SPA - 122 ATA.**
- High-quality voice.
- Supports highly secure encryption-based methods for communication.
- Can be installed as a desktop top unit or wall mounted.
- Easy installation and changes.
- Two standard ports.
We're communication specialists and design everything to work perfectly together.
Your IP phone comes pre-configured for your BT Cloud Phone service so only IP devices from the BT Cloud Phone portfolio can be used with the BT Cloud Phone service.

Things you need to know.
All prices exclude VAT and are correct at the time of publication but may be modified from time to time. See http://bt.com/pricing.
Terms and conditions apply. You can find our standard Terms and Conditions at www.bt.com/terms.
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Find out more at:
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