



## A Note On 'You'

'You' and 'your' mean the Customer.

## Data Processing Annex

### 1 Subject Matter Of The Processing Of Personal Data

This Data Processing Annex sets out the details regarding how Customer Personal Data is Processed when providing the Smart Messaging Service.

### 2 Duration Of The Processing Of Personal Data

BT or its Sub-Processor will Process the Customer Personal Data for the Smart Messaging Essential Service as set out in this Annex for as long as BT provides the Smart Messaging Essential Service and for as long as BT may be required to Process the Customer Personal Data in accordance with Applicable Law.

### 3 The Nature And Purpose Of The Processing Of Personal Data

3.1 The nature and purpose of the Processing of Customer Personal Data by BT includes providing a messaging infrastructure for Customer. BT processes personal data for the purposes of message routing and billing.

### 4 Types Of Personal Data and Categories of Data Subjects

4.1 The types of Customer Personal Data Processed by BT or its Sub-Processors or you will be MSISDN tag on individual end user messages when linked to personal identification information held by BT. Personal identification information may include:

- 4.1.1 Name;
- 4.1.2 Address;
- 4.1.3 Telephone number;
- 4.1.4 Email.

This list is not exhaustive as you will specify what Customer Personal Data is Processed.

1.2 The Customer Personal Data will/may concern the following categories of Data Subjects:

- 4.1.5 your end users; and
- 4.1.6 your employees, directors and contractors.

This list is not exhaustive as you will specify what Customer Personal Data is Processed.