



A Note On 'You'

'You' and 'your' mean the Customer.

Data Processing Annex

1 Subject Matter Of The Processing Of Personal Data

This Data Processing Annex sets out the details regarding how Customer Personal Data is Processed when providing the Global Media Network Occasional Use Services.

2 Duration Of The Processing Of Personal Data

BT or its Sub-Processor will Process the Customer Personal Data for the Global Media Network Occasional Use Services as set out in this Annex for as long as BT provides the Global Media Network Occasional Use Services and for as long as BT may be required to Process the Customer Personal Data in accordance with Applicable Law.

3 The Nature And Purpose Of The Processing Of Personal Data

3.1 BT provides a global video distribution platform for live-to-air quality real-time video connectivity between television, film and other content producers and broadcasters for you to use on an occasional on demand basis.

4 Types Of Personal Data and Categories of Data Subjects

4.1 The types of Customer Personal Data Processed by BT or its Sub-Processors or you may be:

- 4.1.1 name;
- 4.1.2 gender;
- 4.1.3 e-mail address;
- 4.1.4 postal address;
- 4.1.5 country of residence;
- 4.1.6 contact number;
- 4.1.7 signatures;
- 4.1.8 contact records;
- 4.1.9 correspondence relating to customer care;
- 4.1.10 user ID/login/account;
- 4.1.11 passwords; and
- 4.1.12 identity management.

4.2 The Customer Personal Data may concern the following categories of Data Subjects:

- 4.2.1 your end users; and
- 4.2.2 your employees, directors and contractors.