



## A Note On 'You'

'You' and 'your' mean the Customer.

## Data Processing Annex

### 1 Subject Matter Of The Processing Of Personal Data

This Data Processing Annex sets out the details regarding how Customer Personal Data is Processed when providing the Public Guest Wi-Fi Service.

### 2 Duration Of The Processing Of Personal Data

BT or its Sub-Processor will Process the Customer Personal Data for the Public Guest Wi-Fi Service as set out in this Annex for as long as BT provides the Public Guest Wi-Fi Service and for as long as BT may be required to Process the Customer Personal Data in accordance with Applicable Law.

### 3 The Nature And Purpose Of The Processing Of Personal Data

3.1 The nature and purpose of the Processing of Customer Personal Data by BT includes:

- 3.1.1 Processing of Customer Personal Data by BT or its Sub-Processor where your end users have submitted Customer Personal Data in order to register for and access the Public Guest Wi-Fi Service; and
- 3.1.2 BT using Customer Personal Data to send information to your end users for personalised marketing and promotional purposes providing they have consented to BT and you sending such material.

### 4 Types Of Personal Data and Categories of Data Subjects

4.1 The types of Customer Personal Data Processed by BT or its Sub-Processors or you may be:

- 4.1.1 IP addresses;
- 4.1.2 MAC addresses;
- 4.1.3 names;
- 4.1.4 titles;
- 4.1.5 addresses;
- 4.1.6 contact numbers;
- 4.1.7 email addresses;
- 4.1.8 registration / log-in details; and
- 4.1.9 social media profile details.

This list is not exhaustive as you will specify what Customer Personal Data is Processed.

4.2 The Customer Personal Data will concern the following categories of Data Subjects:

- 4.2.1 your end users; and
- 4.2.2 your employees, directors and contractors.

This list is not exhaustive as you will specify what Customer Personal Data is Processed.