



# Unlock the power of your human firewall

Our security awareness training gives you and your employees the knowledge and skills to stop cyber attacks in their tracks.

Security starts with you. Remember to:

Pause. 

Think. 

Protect. 

**88%**  
of cyber security breaches  
are caused by human error

For many of us, work is something we do, not somewhere we go. The new hybrid way of working is a great opportunity, but one that comes with increased cyber risk in the form of an expanded attack surface. As a result, security has become a business issue, not just an IT issue.

Empowering your team to take an active role in cyber security can either be the start of your journey, or an opportunity to strengthen the cyber security you already have in place. Whether you've begun your journey or not, one thing is clear: when employees are well-informed and vigilant, they can help identify and mitigate cyber threats early on. Building cyber resilience requires an organisation-wide response, with accountability in every department and at every level of seniority.

Despite the increasing number of cyber attacks on businesses, seven out of 10 organisations currently don't invest in cyber awareness. Cyber criminals prey on human behaviour, lack of knowledge, and inconsistent security practices to give them the best chance of success. The good news is, security awareness training aims to help strengthen defences and mitigate weaknesses.

## Benefits of security awareness training

- **Protect critical data:**  
Empowered employees become your first line of defence. They learn to recognise and respond to cyber threats, reducing the likelihood of security incidents by safeguarding sensitive data from unauthorised access and potential misuse.
- **Improve resilience:**  
Foster a human risk management culture in your organisation where security becomes a shared responsibility. This starts with educating employees to assume nothing, question everything and verify all.
- **Adhere to regulatory standards:**  
Adopting a continuous, proactive approach to cyber security training allows you to minimise risk, comply with regulation, achieve accreditation from governing bodies and build customer trust.

### The training includes the following features:

**Bite sized training content**

Focused, relatable learning modules and interactive quizzes.

**Simple management platform**

User-friendly web-based platform.

**Automated, realistic phishing simulations**

Ready-made templates that mimic real world attacks.

**Optional levels of customisation**

Tailor the learning to your organisation's needs.

**Detailed reporting dashboard**

Monitor your improving cyber awareness culture.

**SCORM integration**

Run your training through existing learning management systems.

### The importance of continuous cyber security learning



**Higher  
information  
retention**



**Improved  
performance**



**Enhanced  
engagement**



**Flexibility**



**Cost  
effectiveness**



**On-the-go  
learning**

### Why work with us?

- We've been protecting ourselves, our customers, and the UK's critical national infrastructure for over 70 years.
- Our company-wide security awareness programme educates employees about the importance of staying safe on-line. Our people feel prepared and empowered to report suspicious activity, we know that when employees are well-informed and vigilant they can help identify and mitigate cyber threats early on.
- We've used this knowledge and experience to build our security awareness training portfolio, helping you foster a culture that empowers employees to switch on their human firewall.
- When accountability is held by every employee, across every department and at every level of seniority, you become more cyber resilient and security becomes a catalyst for growth within your organisation.

**What could security awareness training do for you? Visit [bt.com/security](https://bt.com/security)**

Offices worldwide.

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