Don't you know who I am?

People want to work from anywhere, using different apps and devices to connect. Supporting this can lead to organisations juggling hundreds of applications across the business. That means your IT team has to keep on top of creating and managing accounts for every user, and users have loads of passwords to try and remember. It's an admin and security nightmare. We can help make all of this much easier and safer for everyone.

More and more companies are moving to cloud applications. And each of those applications is usually rolled out independently with its own unique database of user credentials. So it doesn't take long for those apps and directories to pile up. With each new application, users' passwords proliferate, and administrators can quickly lose control over who has access to what.

Our Managed Identity solution enables your employees, partners and customers to quickly and securely access all the applications they need. As well as reducing IT and user friction, it will increase security and help you:

- **move to the cloud**
  Everything is securely stored in the cloud and managed remotely.

- **prevent data breaches**
  We blacklist and automatically deal with rogue IP addresses to protect user accounts.

- **adopt a Zero Trust approach**
  Multi-factor authentication ensures that whoever is logging in is allowed to access those applications.

- **reduce IT friction**
  With just one login to all their applications, and an automatic password reset, there's no need for multiple passwords and system access.

- **improve agility around mergers**
  Add multiple directory sources into one universal directory, so you can instantly give people the same access regardless of which company they were originally in.

47%
of enterprise IT security teams lack confidence in their own ability to develop a Zero Trust model[1]

Over 80%
of breaches involve the use of lost or stolen credentials[2]

Over 40%
of enterprise IT security teams use written notes and the human memory to protect and manage passwords[3]

1. Cybersecurity Insiders
   Zero Trust progress report 2020
2. Verizon 2020
   Data breach investigations report
3. Ponemon 2020
   The state of password and authentication security behaviours

Let us help you avoid an identity crisis

We can set up Managed Identity for you and will support you 24/7 with a 'follow the sun' approach. We'll make sure that reports are produced and shared so you get the most out of your service. We've partnered with Okta and Cisco Duo, the leading providers of identity solutions, to deliver our service.

Features

Adaptive MFA:
- easy to deploy and manage for admins, security teams and developers
- seamless enrolment and authentication experience for all user types
- intelligent access decisions based on context.

Lifecycle management:
- enhance productivity by automating onboarding and offboarding processes
- increase security by granting the right access and revoking access in a timely fashion
- facilitate audits through a centralised view of access and reports.

Advanced server access:
- enables just-in-time passwordless authentication to Linux and Windows servers
- automates the end-to-end lifecycle of server user and group accounts
- enforces fine-grained role-based access controls and command-level permissions.

Single sign-on:
- increase security and lower user frustration by reducing password sprawl
- enable rapid adoption of best-of-breed applications, with out-of-the-box integrations
- gain visibility and control over user access through modern admin controls, centralised policies, and real-time reporting.

Universal directory:
- ensure user profiles and attributes are consistent across all directories and applications
- save costs and modernise IT infrastructure by reducing the dependency on active directory (AD) and/or lightweight directory active protocol (LDAP)
- reduce IT help desk tickets by enabling self-service password and multi-factor authentication (MFA) reset.

Why work with BT?

We manage over 180,000 global identities within BT and across our partner ecosystem every second of every day.

- **Lifecycle management**
  We understand the challenge of managing the identity and access management lifecycle from the moment an employee joins the business to the moment they leave, and we can share this knowledge with you.

- **Regulatory compliance**
  We are experienced in the compliance requirements that surround identity and access management and can help you create policies that safeguard customer and employee information, ensuring you stay on track with your regulatory obligations.

- **Security experience**
  We have decades of experience providing the entire range of Managed Security Services, with unmatched global reach. We're already a partner of choice for organisations around the world looking for knowledge, experience and a broad range of network capabilities.

- **Rapid response**
  Our network security specialists are spread around the globe in our security operations centres (SOCs), to create a 24x7 rapid reaction group.

What could Managed Identity do for you? Visit bt.com/security