# Anticipate, react, recover: Threat Intelligence for business resilience

The evolving threat landscape, marked by the rise of new and sophisticated cyber risks, is being shaped by highly skilled threat actors with diverse motives ranging from political to ideological. These actors often operate in hidden online communities and underground marketplaces, trading in stolen data, ransomware, and malicious tools, which accelerates the growth of cyber crime.

As businesses embrace cloud computing, IoT devices, and other digital technologies, their digital footprint and the associated risks grow. To stay ahead of these threats, and safeguard diverse and evolving digital assets, businesses are turning to Threat Intelligence. Businesses need advanced Threat Intelligence solutions to stay ahead of these threats, and safeguard diverse and evolving digital assets.
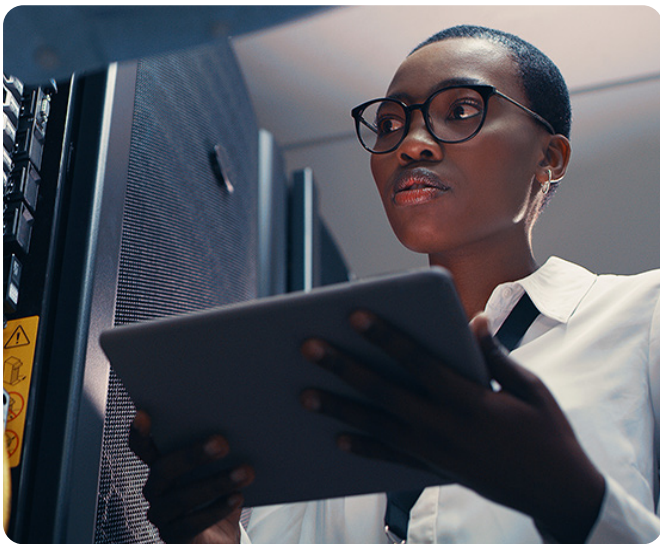
Enhancing your cyber defences

Forming Threat Intelligence is a multi-step process that transforms raw data and information into relevant and actionable insights. To do this, it requires investment in the right technology, processes, and people.

The potential damage of cyber security incidents is well known, with severe financial and reputational implications when organisations suffer a breach. In addition to strict regulatory requirements, cyber security has shifted to a board-level issue. This has encouraged the use of Threat Intelligence to inform decision making from a strategic level, down to an operational level.

Get ahead of the attackers with actionable and timely Threat Intelligence

Our Cyber Threat Intelligence team will provide ongoing monitoring of threats targeting your assets, delivering timely reports with actionable recommendations when potential threats are detected. Additionally, we will assess your threat landscape, identifying critical risks to your organisation and providing you with a detailed threat report. By leveraging data and insights from a wide range of sources, including the open, deep, and dark web, we ensure you are equipped to effectively address and mitigate emerging threats.

Threat Intelligence will help you:

- **Adopt a proactive approach to threat detection:** identify potential threats and vulnerabilities before they can be exploited, including risks like data leaks, brand impersonation, and phishing attacks targeting your organisation.

- **Protect your brand and reputation:** by monitoring online channels, including social media, the dark web, and other digital platforms, unauthorised use of your brand is detected, enabling you to safeguard your reputation.

- **Prevent unauthorised access to your systems and data:** keep informed of exposed credentials, sensitive information, and other indicators of a breach.

- **Tailor your security measures:** develop customised security measures that address your unique risks.

- **Reduce your risk:** through continuous monitoring and analysis, use Threat Intelligence to help you reduce your overall risk profile, minimising the likelihood and impact of cyber attacks.

- **Increase your awareness of emerging threats:** stay ahead of potential attackers with up-to-date insights on the latest developments in the ever-evolving threat landscape, ensuring you're always one step ahead.

We can alert you to instances of:

- Brand impersonation.
- Executive impersonation.
- Brand mentions.
- Credential leaks.
- Industry threat trends.
- Infrastructure risk.
- Domain abuse.
- Vulnerability detection.

After alerting you, we take it a step further and use intelligence alerts to drive intelligence driven threat hunting activity, looking within your SIEM environment to identify signs of malicious activity.

Our threat reports focus on your threat landscape, identifying potential and known threats within the context of your sector and beyond.

Some examples of content within these reports includes:

- High and critical vulnerabilities.
- Threat actor activity.
- Malware and ransomeware.
- MITRE ATT&CK Tactics, Techniques, and Procedures (TTPs).

With our Threat Intelligence Service, you can receive:

- **Timely alerts and reports:** stay informed with timely reports on emerging and existing threats.
- **Threat landscape analysis:** receive in-depth reports on threats affecting your industry sector and beyond.
- **Intelligence-driven threat hunting:** uncover overlooked threats and understand the impact of past incidents.
- **Ongoing support:** to ensure continuous improvement and success of your service, through fine-tuning, collecting insights and feedback.

The benefits of our Threat Intelligence Service

- **Access to cutting-edge technology:** by leveraging our Threat Intelligence technology ecosystem, you gain access to advanced solutions without the need for a significant investment on your part.

- **In-house expertise at your fingertips:** we deploy our Cyber Threat Intelligence (CTI) team, Threat Hunters, and Threat Analytics Managers (TAM), who bring together extensive experience and deep expertise, to support your organisation and deliver maximum benefit. Reduce the operational burden and costs associated with recruitment, training, and retaining specialist skills in-house.

- **Cost-effective Threat Intelligence:** we employ efficient processes, people, and advanced technologies to offer high-quality Threat Intelligence at a lower cost.

- **Tailored Threat Intelligence:** in addition to company-specific Threat Intelligence, we consider the wider context, from your industry to the global landscape, providing contextualised insights into the unique cyber threats facing your organisation. This ensures that you receive highly relevant information that addresses your particular security challenges and enables the implementation of precise defensive measures.

Why work with us?

Our service and capability

We're a one-stop shop, with breadth and depth of portfolio ranging from security through to network and mobile, with flexible offerings and partnering with leading technology vendors. We offer local expertise with global reach.

Our depth of experience

We've been protecting ourselves, our customers and the UK's critical national infrastructure for over 70 years.

Our people

Security isn't just about technology. With over 3,600 security professionals and an industry-recognised reskilling programme, we are committed to developing the very best security expertise and nurturing future talent.

Innovation in security

We recognise the importance of investing in research, innovation and flexible security platforms to build a layered security approach where our customers need it.

What could Threat Intelligence from BT do for you? **Visit bt.com/security**

To provide our Threat Intelligence Service, we leverage industry-leading intelligence vendor products and various data sources to generate actionable threat insights.