



Regain control of your cloud and clamp down on unnecessary costs

The adoption of cloud has brought with it an unprecedented level of IT complexity, making it harder than ever to get a clear overview of your estate. And if you can't see what's going on, you can't control it. Hybrid Cloud Cost Optimisation improves the visibility of your multi-cloud and hybrid cloud environments, helping you regain control.

Hybrid Cloud Cost Optimisation

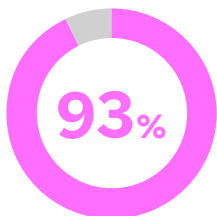
The cloud delivers massive benefits for organisations, but some of those can rapidly drive up costs and create complexity as your estate expands.

Our globally consistent Hybrid Cloud Cost Optimisation service will give you the visibility you need across both your multi-cloud and hybrid cloud environments.

With detailed data analytics and custom reporting, you'll gain insight into spend and usage throughout your organisation, and be able to automate, rightsize, and regain cost control – while creating better governance of your cloud usage across the company. Our expertise coupled with actionable recommendations, will help you make informed decisions and reduce costs.

We can also go one step further – by automating – to save you time while ensuring better security, in line with CIS (Centre of Internet Security) standards.

Of course, as a managed customer we'll implement these changes on your behalf.



is the adoption of multi-cloud. Of that, 87% is hybrid cloud and 6% using a multiple public cloud strategy. This is likely to grow, making cloud environments more complex.⁽¹⁾

Improve the way your organisation uses cloud technology

- **get insight into usage and spend**, set alerts for overspending and track budgets to help make informed business decisions
- immediately see ways to **improve efficiency in designs and spend** through recurring health checks
- check for **rightsized virtual machines, zombie assets and possible reservations**
- **automate house-cleaning and daily tasks** for better control
- improve cost-awareness and responsible usage with **show-back or chargeback of cloud usage** to departments
- **improve cloud security and governance** through automated discovery of password rules alignment and recommended software updates.

In association with:

CloudHealth
by **vmware**



Tame cloud costs with continuous improvement and behavioural change

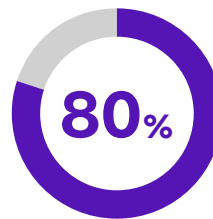
Hybrid Cloud Cost Optimisation will help you regain control of your cloud. With role-based (and customisable) dashboards, you'll see exactly who's spending what and how that's impacting your budget – and where money can be saved.

By making people aware of what they're spending and urging them to improve their cloud housekeeping you can begin to change behaviour right through the organisation. We can even automate certain tasks to help you here and you can get a real-time status update via our health-check report.

Get up and running quickly and easily

We can tap into your raw data to give you an initial view of the potential savings you could gain, even if you're not yet a customer of ours. And because we know it can be tricky to provide us with an overview of your entire estate, this raw data insight can be the basis of our ongoing cloud conversations.

We can get initial high-level results well within a week. But the real strength of the service is in doing this repeatedly, to help generate continuous improvement. It will also provide the foundation for more complex services, such as cross-charging and improved security and policies.



of companies, through 2024 that are unaware of the mistakes made in their cloud adoption will overspend by 20 to 50%.⁽²⁾

Features:

Cloud Insights

- Detailed reporting and dashboards
- Evaluation of utilisation across cloud and hybrid
- Custom performance optimisation matrix
- Health check automatic updates

Cost optimisation

- Continuous optimisation
- Evaluate your cost-footprint
- Schedule your resources
- Automate housekeeping
- Rightsizing

Governance and policies

- Cloud-based business groupings, reporting, tagging and policy design
- Full understanding of your infrastructure by cost centre, owner, function etc.
- Show-back or chargeback to change spend culture
- Automated recommendation on security and policies

Why work with us?

We partner with CloudHealth from VMware to provide our service. The CloudHealth software is used to scan your environment and present the findings to our teams.

We provide Compute services **consistently and at scale, across the globe**. We combine this with our **extensive partner network** and **expertise on connectivity and security** to provide a **complete, tailored solution**.

By combining our Hybrid Cloud Cost Optimisation service with our Hybrid Cloud Managed Services, you not only get our **insight and recommendations**, but we can also help **implement these recommendations globally**, according to the set governance.

We combine all this into a fully outsourced service so you're free to focus on your own strengths and drive value.

2. 4 Lessons Learned From Cloud Infrastructure Adopters (gartner.com) – Gartner, June 2020

What could Hybrid Cloud Cost Optimisation from BT do for you?

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