

A platform for collaboration that uses the latest technology to put people first

Organisations know they need to support new ways of working to stay competitive. But moving from reliable traditional communications systems to a new set-up where everyone can connect their mobiles, laptops, and seemingly anything else they have to hand is daunting. It doesn't have to be. We'll help establish a long-term foundation for your voice, video and data communications – one that cuts complexity, reduces costs and makes collaboration easier.

If you're trying to get a digital strategy in place need you face some pretty big technology challenges and choices. Migrating to new platforms such as cloud, supporting mobile global connectivity and securely managing the ever-increasing amount of data, all need to be handled carefully.

Research tells us that although 74 per cent of organisations want to use the latest collaboration software, such as video, 46 per cent of them have PBXs that are old and need updating. There are also complexities like separate networks for voice and data services. This makes it difficult and expensive to introduce the latest collaboration tools to help improve efficiency as older systems may no longer be supported.

The good news is that the right approach can deliver cost reduction, better productivity and improved motivation.

One Cloud Cisco reduces the cost and risk of switching from your old, outdated systems to the latest communication tools by using the connections you already have in place. As well as making the whole process simpler, it helps you make the most of your existing investments too.

The reduction in travel costs as a result of cloud collaboration technology will pay for the investment quicker than you might think. And you can bring in new technologies without high upfront costs – so minimal capital budget is required to perform the transformation.

We provide simple, transparent pricing, on a pay-per-user or pay-as-you-go basis, so the cost of global deployments is predictable and you can scale up and down while only paying for what you really need.

You'll start seeing the benefits right away – with things like Jabber mobile clients helping to reduce mobile and roaming costs by up to 45 per cent by using wi-fi and data channels for voice calls.

Unleash your real potential

- **Choose how you collaborate**, with a full range of unified communications tools such as HD voice to make your audio calls and conferences more productive
- **Give your customers a better service** by managing front and back office together with our contact centre capability
- **Save time** – make decisions quicker and get products to market earlier by managing your internal and external resources through instant messenger (IM) and presence.
- **Predict costs**, with a single global price per user type and optional no term contract.
- **Reduce the cost of business travel**, with HD video to make your virtual meetings more effective and free up your people's time – helping them to work more productively and gain a better work-life balance.
- **Make the most of your existing investments** by working with the systems you already have, and integrating with applications from Microsoft, IBM and Google for Work to let you collaborate with wider groups of people
- **Get new tools up-and-running faster**, at a reduced cost by using your existing connections and shared access within our network.
- **Access data centres around the world** – with server space in North America, UK and Asia Pacific (combined with our global IP Connect network), we can link your organisation to wherever your users are.
- **Make your business more resilient**, with geographically separated dual data centres that helps keep your users in touch no matter what happens.
- **We provide a full service wrap** and one stop shop, including a managed helpdesk.

Cut upfront investment costs and bring in unified communications at your own pace

One Cloud Cisco is a secure, scalable, cloud-based unified communications service. It makes communications simple and convenient, enabling you to collaborate more efficiently with your colleagues, suppliers, customers and business partners wherever they are.

The network

One Cloud Cisco sits at the core of our network, so existing customers can 'switch on' the service in half the time – and at lower cost. The shared access also lets you connect to our other cloud platforms.

Jabber

Bring instant messaging, voice, video, desktop sharing, conferencing, and presence together. Collaborate whether you're working in the office, from home or on the move, whether on PC or MAC, smartphone or tablet.

One Collaborate Webex Teams

A secure business tool that provides ad hoc project and team focused workspaces with persistent business messaging, and calling via One Cloud Cisco. Choose from a range of subscriptions, from free basic functionality to advanced meetings. Audio and video call other Spark users via VOIP, to cut communication costs. Call, or be called, by PSTN users with inclusive on-net calls. And reduce costs for international calls by using local in-country breakouts.

Webex Board

Replace the typical clutter of a standard meeting room:

- 4K resolution display gives users great clarity for detailed images and diagrams
- full touch screen to allow for more interactive collaboration through whiteboarding
- available as a 55" and a 70" version
- equipped with 12 microphones to deliver a great sound experience
- requires a Webex Teams user licence.

Integration with Microsoft and other applications

Our Hybrid Integration professional services package helps you bring your communications investments together, in the most cost-effective and straightforward way for a seamless user-experience.

A solution for the future

We take care of all the upgrades in our data centre, so you don't have to set money aside for future updates.

Cut international calling costs

Connecting One Cloud Cisco to our global voice network can save multinationals 25 per cent on international calling.

BT Connect Applications

We can make sure your people get a great user experience by ensuring your network handles voice and video efficiently – encouraging them to use the technology, and helping you to achieve business objectives.

Why choose BT?

We've already sold over 390,000 users of One Cloud Cisco – more HCS seats than anyone else globally. We've been positioned as a leader by Gartner in the Global UCaaS Magic Quadrant in both 2016 and 2017. And were ranked "very strong" by GlobalData (formerly 'Current Analysis') for global communications and collaboration in 2015, 2016 and 2017. Our breadth and depth of expertise and technology means we can offer:

- **Simpler commercials:** a single global price including user, shared connectivity to the platform and centralised PSTN breakout
- **Integrate with what you already have** e.g. Microsoft, IBM, Google for Work

- **Self-service** administration through My Account and fast, accurate deployment with our Bulk Load Tool.
- **One Cloud monitoring** lets you see how the network and users experience is performing
- **Quick access to other applications** such as Cisco Webex Teams or contact centre through shared access
- **Data centres around the world** – dual data centres, geographically separated in North America, UK and Asia Pacific managing over 200,000 users
- **Reduced risk:** security and compliance capabilities that meet ISO27001 standards

What could One Cloud Cisco do for you?

Visit bt.com/globalservices

Offices worldwide.

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