



# Android Enterprise fact sheet

Find out how the world's most popular mobile platform is making more possible, helping organisations better connect while driving digital transformation.



# What is Android?

There are three billion Android devices worldwide. It's by far the world's most popular mobile platform\*. It's built for business – no matter what your business is. It's open to all, offering flexible options for organisations to manage your devices any way you want. While offering an easy-to-use user experience, superior security and support for the latest technology.

## Put the future in your hands

One of the first to embrace 5G, the Android platform is always at the forefront of technology. So its devices can help drive your digital transformation and embrace new ways of working across your fleet. It's also easier to create a better experience for your people and customers through custom apps and bespoke device solutions. For instance:

- Engineers can make repairs faster with real-time video information and guidance powered by ARCore.
- Sales teams can be more productive on the go, with voice access to their CRM using DialogFlow's AI.
- Field teams are able to detect barcodes, text, faces, and objects using on-device machine learning via ML Kit – no internet access needed.

## Get devices for every organisation

Android offers more choice. With more than 400 manufacturers worldwide – including Samsung, Microsoft, Nokia and Sony – it powers everything from premium smartphones to rugged tablets. Coming in every shape and size means it's easier to find a device that best fits your needs. When you buy from us, our mobility experts can also help narrow the search and advise you on the right Android device for the job.

**The Android Enterprise Recommended program can help** simplify your selection process, offering a shortlist of approved devices that meet Google's strict enterprise requirements.

We're a validated Android Enterprise device reseller. This means Google recognises that we have the technical and business expertise to help enterprise customers like you set-up and roll-out our devices.

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## Set your organisation up for success

Android supports a range of deployment options, but zero-touch enrollment is the zero-hassle way for large organisations to get their fleet up and running. It lets you enrol all your devices in one go. This means your teams can get started as soon as they switch their device on. All the apps and configurations that they need will be ready for them. So they can work smarter, sooner.

Meanwhile, you can choose from over a million apps on Google Play. This includes the most popular productivity tools, such as Microsoft Office, Salesforce and more. Using managed Google Play, part of Android Enterprise, your IT team can remotely curate what your employees can access, blocking any you don't want them to use. You can also add any of your bespoke applications they need.

## Manage your devices any way you want

Get flexible control over your fleet. If your employees use their own devices for work, Android offers a simple solution. It creates a unique work profile that separates corporate and personal data. This brings the best of both worlds to BYOD: your organisation can meet compliance rules, while still offering a great user experience. And your team can protect their personal privacy without compromising on productivity.

Android also lets you mix and match tools to manage company-owned devices. So you can have limited oversight over only business data and apps or completely lockdown your team's devices.



## Built-in security blocks threats

Every Android device comes with multiple layers of protection to keep your data safe:

- Security is at the core of the Android operating system. Every device is encrypted from end-to-end. Every app is limited to what data it can access. While monthly updates help defend against new and emerging threats.
- Google Play Protect is the world's largest mobile threat detection system. It uses machine learning to continuously scan every device and verify more than 50 billion apps every day. So your teams can safely download the tools they need without downloading threats.

- With Safe Browsing in Chrome, you get alerts about malware, risky extensions, phishing or sites on Google's list of potentially unsafe sites.
- Android Enterprise management tools let your IT team enforce your policy controls across your mobile fleet.

## Get Android on the network the UK relies on

We offer the UK's best network for 4G and 5G, powered by EE. While our experts make sure it all runs smoothly from end-to-end with 24/7 support. And our 3,000-strong cyber-security team protect our network – and your business – from threats. That's why

the emergency services, Ministry of Defence and more come to us for connectivity that can count on.

Having a reliable network also means you can embrace new ways of working with confidence. Making progress possible. So your organisation can adapt and thrive, no matter what changes next.

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