

BT Business Total Broadband: Online Options 1, 2 and 3 Rental reduction

Orders Placed Online via bt.com

1. Any UK business that, during the Offer Period, places a **new** order online via bt.com for BT Business Total Broadband Option 1, Option 2 or Option 3 and:
 - (a) agrees to an activation date within one month of placing their order; and
 - (b) is located in a qualifying geographical area

can benefit from the reductions in the BT Business Total Broadband rental charges as set out below.

2. The Offer Period for BT Business Total Broadband Options 2 and 3 is from 1st July 2009 to 30th September 2009 inclusive, and for Option 1 from 1st August 2009 to 30th September 2009.
3. Resigns of contracts for existing BT Business Total Broadband customers are not eligible for this offer.
4. Customers must enter into a **new** contract with BT for BT Business Total Broadband Option 1, Option 2 or Option 3 with a minimum contract period of either 12 or 24 months.
5. Where the customer enters into a new contract with BT for BT Business Total Broadband Option 1, Option 2 or Option 3 and the customer is located in a qualifying geographical area then the following reduced rental charges shall apply during the contract period:

12 Month Minimum Contract Period	24 Month Minimum Contract
Option 1 monthly rental: £17.50	Option 1 monthly rental: £12.50
Option 2 monthly rental: £27.50	Option 2 monthly rental: £22.50
Option 3 monthly rental: £42.50	Option 3 monthly rental: £27.50

6. The reduced rental charges as detailed in paragraph 5 above shall apply throughout the contract period.
7. At the end of the customer's minimum contract period the monthly rental charge will revert to the then prevailing charge for BT Business Total Broadband Option 1, 2 or 3 applicable to the minimum contract period selected.
8. All new customers that have placed an order and are moving from another internet service provider will also receive one months free telephone support to cover, connecting to broadband, configuring an IP address, setting up email account(s), setting up network connection(s), transferring website(s) and activating internet phone lines (voice over IP).
9. The service must be activated within one month from order acceptance.
10. The reductions in BT Total Business Broadband rental charges set out in this offer cannot be used in conjunction with any other BT offer, unless otherwise stated.
11. Except as expressly amended, BT's standard terms and conditions for the relevant service will apply.